## Diplomacy in New Mexico, Arizona, and El Paso, Texas



Project Title	Diplomacy in New Mexico, Arizona, and El Paso, Texas
Summon	Bring Diplomacy to the Southwest; assist the Diplomat in Residence Southwest in arranging and conducting public outreach to explain U.S. diplomacy and recruit candidates for career opportunities and student programs.
Country	United States

#### **Project Description**

Assist the Diplomat in Residence Southwest to inform audiences in NM, AZ, and El Paso, TX, about the work of our nation's diplomats and to recruit professionals to conduct and support diplomacy at home and abroad. Duties will include:

- -Develop social media content, including videos, of regional interest
- -Engage with key influencers at universities, military bases, and other institutions to promote understanding of State Department opportunities
- -Assist with scheduling, arranging, and advertising of events/programs
- -As available, participate in and observe events; support events by assisting with registration, taking photos, noting questions, etc.
- -Research new and update existing contact information for recruiting partners
- -Conduct data analysis and track metrics to measure outcomes.

Preference will be given to students studying in Arizona, New Mexico, or El Paso, Texas, who have been at their institutions for a minimum of one year, preferably two.

#### **Required Skills or Interests**

Skill(s)
Editing and proofreading
Graphic design
Marketing
Research
Social media management
Storytelling/blogging/vlogging

### **Additional Information**

You'll be part of a team of State Dept. recruiters and interns across the country working to attract and identify the next generation of professionals for conducting and supporting U.S. diplomacy.

# **Language Requirements**

None